ARTWORK SET-UP INFORMATION SHEET

CASSETTE ROLLAWAY BANNER

SPECIFICATIONS

File Format

- PDF all layers/transparency flattened, all fonts embedded.
- JPEG at minimum 72dpi resolution

Colour Format

CMYK

Resolution

72dpi at full size

Artwork Size

- 850x2100 Finished Size
- 850x2210 Including Bleed (20mm top | 90mm bottom)

Bleed

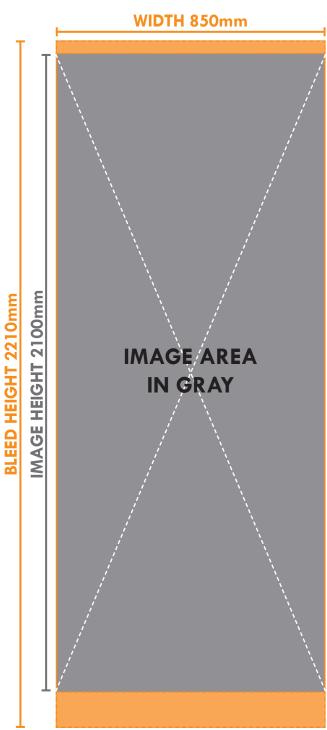
20mm TOP | 90mm BOTTOM | 0mm SIDES

Artwork Quality

 To check, please view your artwork at "actual size", if you can see noticeable pixelation or lossy image reproduction, then it is likely this is how the finished print will appear.

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90mm bleed at bottom will retract into the cassette and will not be visible. This area must match the background colour, design or image.

20mm bleed at top is used to house the top bar. This area must match the background colour, design or image. Place all logos, text headings at least 100mm from the top