

# ARTWORK SET-UP INFORMATION SHEET

## BUSINESS CARDS

### SPECIFICATIONS

#### File Format

- PDF - all layers/transparency flattened, all fonts embedded.
- JPEG at minimum 300dpi resolution
- EPS - all layers/transparency flattened, all fonts converted to outlines.

#### Colour Format

- CMYK

#### Resolution

- 300dpi at 100%

#### Artwork Size

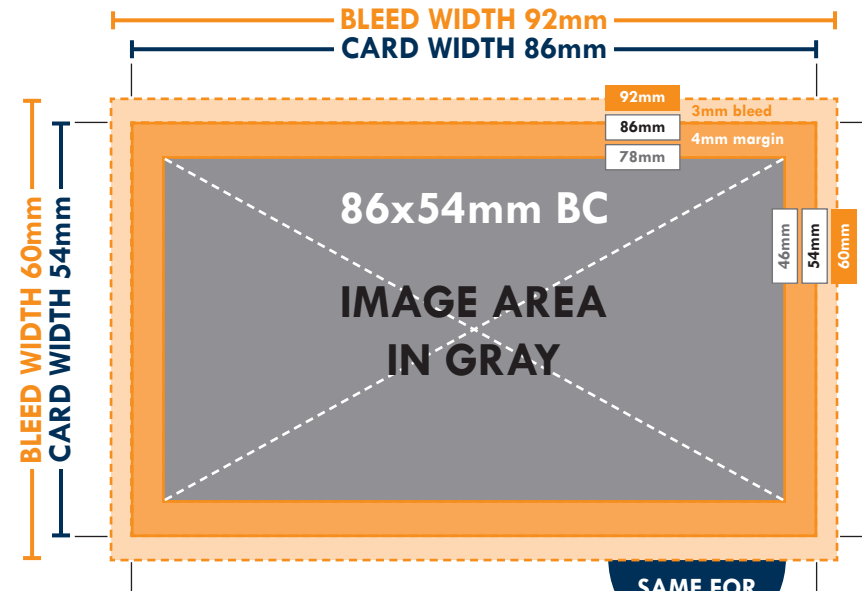
- 86x54mm (92x60mm inc/ 3mm bleed)
- 90x55mm (96x61mm inc/ 3mm bleed)

#### Bleed

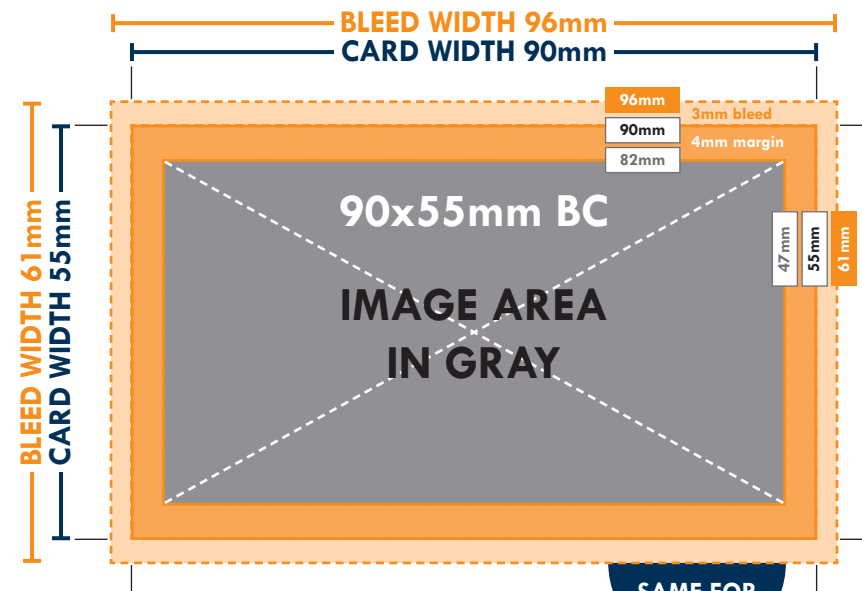
- 3mm all edges

#### Artwork Quality

- To check, please view your artwork at "actual size", if you can see noticeable pixelation or lossy image reproduction, then it is likely this is how the finished print will appear.



SAME FOR  
SIDE 2



SAME FOR  
SIDE 2