

ARTWORK SET-UP INFORMATION SHEET

POSTERS

SPECIFICATIONS

File Format

- PDF - all layers/transparency flattened, all fonts embedded.
- JPEG at minimum 150dpi (A2) 72dpi (A1, A0)

Colour Format

- CMYK

Resolution

- A2 = 150dpi at full size
- A1 = 72dpi at full size
- A0 = 72dpi at full size

Artwork Size

- A2 420x594mm
- A1 594x841mm
- A0 841x1189mm

Bleed

- 5mm all edges

Artwork Quality To check, please view your artwork at “actual size”, if you can see noticeable pixelation or lossy image reproduction, then it is likely this is how the finished print quality will appear.

- Vector artwork and embedded text scale up much better than image.

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